



NON – EXECUTIVE INDEPENDENT DIRECTOR (x2)

Location: UK

Reports to: Chair of the Rugby League World Cup Ltd

This appointment is for the role of Non – Executive Independent Director of the Rugby League World Cup 2021 Ltd.

TERM: The appointment will be until December 2021.

DAYS: A commitment to be available to support the tournament a maximum of 1-2 days per calendar month is required.

REMUNERATION: Meeting expenses and travel will be paid.

RUGBY LEAGUE WORLD CUP 2021 LTD (RLWC2021 LTD) OVERVIEW:

The RFL was awarded the right to host the 2021 Rugby League World Cup in late 2016 after a competitive bidding process.

The winning bid was made by The Rugby Football League (RFL), with support from UK Sport and the Department for Culture, Media and Sport (DCMS). The event will be funded principally through DCMS and UK Sport, whilst also receiving support from the Local Authorities selected to host the event. The event will be underwritten by the Rugby Football League (RFL).

The event presents significant size, scale and complexity, and will be one of the biggest international sporting events to be hosted in the UK in the coming years. Rugby League World Cup 2021 (RLWC2021 Ltd) has therefore been established to be the organisation responsible for the delivery of the event, and the company was incorporated by the Rugby Football League (RFL) as its subsidiary in January 2017. The Rugby Football League (RFL) has entered into an event organisation agreement with the Rugby League International Federation (RLIF), and will oversee the delivery of the event in accordance with this agreement.

The Board of Rugby League World Cup 2021 Ltd (RLWC2021 Ltd) will oversee the delivery of company's objectives including the safe and successful staging of the event. The Board will be comprised of two independent non-executive directors, and stakeholder-nominated non-executive directors from the Rugby Football League (who will act as chair), DCMS and UK Sport.



OBJECTIVES OF RUGBY LEAGUE WORLD CUP 2021 LTD:

The objectives of Rugby League World Cup 2021 Ltd as set out in its Articles of Association include:

- to plan, organise, finance and stage a safe and successful Rugby League World Cup through the co-ordination of national, regional and local financial and technical support;
- to manage the overall budget for the Rugby League World Cup to ensure a safe and successful event in compliance with the organisation agreement;
- to deliver a Rugby League World Cup with high delivery standards, whilst minimising the overall call on public funding and without recourse to the event underwriter;
- to secure and manage commercial funding, both in cash and value in kind, in accordance with the event budget;
- to agree the allocation of contingency funding (in line with the thresholds and conditions determined within any funding agreement from UK Sport);
- to co-ordinate and oversee non-facility based legacy programmes in connection with the event; and to do all such other things as the directors consider will further the interests of the company or to be incidental or conducive to the attainment of all or any of the Objects.

PRINCIPAL DUTIES / ACTIVITIES:

- To help ensure that the Board operates in line with the Code for Sports Governance, and that it demonstrates the highest standards of integrity at all times.
- To ensure that the Board is effective in discussing and setting the company's strategic direction in delivering the Rugby League World Cup 2021.
- To act as a member of the Board, offering guidance, support, expertise and an objective perspective on the key matters of strategy, governance, commercial and financial affairs, and risk management.
- To sit on specialist sub-groups of the Board as appropriate and agreed, particularly in respect of the specific skills and experience that each director brings.
- To play a key part in the decision-making process on strategic and governance issues
- To ensure that the organisation is run in a transparent and equitable manner
- To act in accordance with the Board of Directors' Code of Conduct at all times
- To help identify and manage any conflicts of interest that might arise within the Board.
- To offer advice and guidance in a consultative capacity to the executive as required, helping to ensure that the organisation has a robust, workable and viable operational strategy, and monitoring the performance of the organisation (and the executive management) against that strategy.
- To maintain positive relationships with major external stakeholders.



KNOWLEDGE, EXPERIENCE AND SPECIALIST SKILLS:

- While all applications will be welcome, the Board is particularly keen to hear from applicants with strong commercial experience with a focus on income generation and customer excellence with contemporary knowledge of digital consumer marketing.
- A strategic and collaborative approach to objective setting and decision-taking with the ability to facilitate focussed and relevant discussions.
- A strong understanding of non-executive leadership, delivering results within a complex operating environment.
- Proven experience of public life and of organisations where there are political interests. Able to negotiate outcomes and gain stakeholder support for the board's decisions.
- Good knowledge of corporate and sports governance board-level responsibilities, and accustomed to the principles of public sector propriety, regularity and accountability. Able to 'lead from the front' in terms of demonstrating the highest standards of integrity at all times.
- Passionate about the success of the event and able to demonstrate a strong affinity to the sport and/or region.
- Experience of being a member of boards of companies (or events) of comparable size, and experience in successfully setting and implementing strategy and managing risk in those organisations.
- Evidence of success in your chosen career, good all-round business acumen with proven experience, skills and knowledge of the requirements to lead a successful company.

PRINCIPAL HEALTH AND SAFETY RESPONSIBILITIES:

- Compliance with the Health and Safety at Work Act, with specific responsibility for the health safety and welfare of all personnel within their control including themselves and for ensuring the overall safe and compliant planning, implementation and monitoring of all activities.
- Reports all accidents and/or incidents and near misses in accordance with Rugby League World Cup 2021 Ltd procedures.

KEY RELATIONSHIPS:

- Chair of the Board
- Board of Directors
- Executive Director and Senior Executive Team
- UK Sport and Government
- Rugby Football League
- Host Local Authorities
- Rugby League International Federation



RUGBY LEAGUE
WORLD CUP
ENGLAND
2021

OTHER INFORMATION:

Rugby League World Cup 2021 Ltd positively encourages applications from suitable qualified and eligible candidates regardless of Age, Sex, Race, Disability, Pregnancy, Marital/ Civil Partnership status, Sexual orientation, Gender reassignment or Religious background.

HOW TO APPLY:

To apply candidates should submit a CV and a letter detailing the positive contribution and impact that you can make along with the motivation for applying to Stephen Brown preferably by email to stephen.brown@rfl.co.uk or to Red Hall, Red Hall Lane, Leeds, LS17 8NB.

The closing date for applications is Friday May 26th 2017.

Shortlisting will take place week commencing Monday May 29th 2017.

Interviews will be held on Wednesday June 8th 2017 in Manchester.

