



## Request for Quote

### Sustainability Advisory Services for Major Events

#### Overview

UK Sport is inviting applications for a sustainability advisory service from an organisation that shares our vision to move beyond Net Zero and achieve a Net Positive environmental impact by 2040.

UK Sport is the government's lead technical agency for major events in the UK. We work closely with our sporting and regional partners to ensure that the UK successfully bids for and stages some of the world's biggest international sporting events.

As committed in our new [environmental sustainability strategy](#), we are seeking an organisation who can support us to achieve the following Net Positive activity:

- **Nature and place:** improving biodiversity and creating habitats around venues and events.
- **Circularity:** eliminating waste, extending the life of kit, merchandise and event infrastructure.
- **Influence at scale:** through our events and athletes, we can mobilise millions of people to act.

The contract will run from September 2026 – December 2027 with UK Sport funding up to £48,000 (including VAT).

#### UK Sport's environmental sustainability objectives for major events

We want to use our voice and visibility to accelerate change through:

- Supporting and upskilling the sector to embed sustainability requirements in major event planning, delivery, evaluation and leaving a climate legacy
- Using events as visible platforms for positive environmental action, engaging fans and communities through campaigns that connect sport and sustainability
- Showcase UK Sport's leadership through evidence and storytelling

## UK Sport's events programme

You will work across our funded events programme, supporting Event Managers and their organising committee.

<b>Pinnacle events</b>	<p>The world's biggest events that resonate with the UK public and maintain our position as a leading global host.</p> <p>Types of events within Pinnacle:</p> <ul style="list-style-type: none"><li>• Mega events*</li><li>• World Championships (or equivalent) in Olympic, Paralympic or Commonwealth sports</li><li>• World Championships in potential Olympic, Paralympic or Commonwealth sports</li><li>• European Championships of scale in Olympic, Paralympic or Commonwealth sports</li><li>• Innovative new events and event concepts which resonate with the UK public and support a balanced portfolio</li></ul>
<b>Performance events</b>	<p>Events that explicitly drive performance benefits for sports funded through our World Class or Development Programmes, to enable British athletes to win medals at the Olympic and Paralympic Games.</p> <p>Types of events within Performance:</p> <ul style="list-style-type: none"><li>• World Championships (where not prioritised as part of the Pinnacle Programme)</li><li>• European Championships</li><li>• Top-Tier/Premium World Circuits or World Circuit finals</li><li>• World Junior Championships</li><li>• Top-Tier World Leagues</li></ul>

*\* Mega events typically have staging costs in excess of £10m and are likely to attract in excess of 100,000 spectators. These usually require government funding.*

## Expectations of the sustainability advisory service

### *Responsibilities*

The advisory service is focused on supporting events with the practical application of sustainability planning within event delivery:

- Practical, hands-on support to an event:
  - Supporting and upskilling LOCs to embed sustainability requirements into event planning
  - Working with events to develop and deliver their sustainability action plans
  - May include delivery and evaluation support
  - Advising event stakeholders on how to leave a climate legacy within the host community
- Work directly with events and UK Sport to use their platform to create positive environmental action, such as:
  - Engaging fans and communities through campaigns that connect sport and sustainability
  - Showcasing UK Sport's leadership through evidence and storytelling
- Work with UK Sport to:
  - Grow the knowledge of sustainability across the Events team
  - Activate funding from an 'opportunities' fund to uplift environmental initiatives across events
  - Provide regular reporting to the Events team
  - Support the knowledge transfer programme to upskill the wider sector

There will be no requirement to write a sustainability strategy for each event as they will align with existing funding stakeholder strategies.

### *Finance and duration*

UK Sport has a budget of up to £48,000 (including VAT) for this work.

The contract is expected to run from September 2026 – December 2027.

## Criteria

Applicants will need to demonstrate evidence that they meet the following criteria:

### Partner criteria

#### Essential:

- Have a strong track record across environmental sustainability, providing advice, guidance and / or delivering sustainability initiatives.
- Experience of measuring and reporting on the impact of environmental initiatives, including carbon.
- Experience of influencing change campaigns.
- Flexibility and adaptability to support a portfolio of events at any one time.
- Can work across the UK.
- Be correctly registered as a business within the UK (whether as an organisation or a freelancer).
- Hold themselves to the highest standards related to equality, diversity and inclusion.
- Be motivated to add value to major events and the major events ecosystem.

#### Desirable:

- Experience of environmental sustainability within the events sector (not restricted to sporting events; this may include arts, music, culture, community and/or celebration events).
- Be open to working with other areas of UK Sport (e.g. elite athletes and NGBs) in the future.
- Experience of delivering workshops / upskilling workforce around sustainability at major sporting events

## How to apply

**Prospective organisations are asked to submit their proposal to [major.events@uksport.gov.uk](mailto:major.events@uksport.gov.uk) by 5pm on 26 July 2026.**

Within your proposal, prospective partners should detail:

- Background information about yourself / your organisation
- Evidence of meeting the criteria
- Outline proposal and associated fees for the duration of the contract
- Delivery model to support several events at any one time
- Examples of existing or previous projects that deliver comparable outcomes
- Commitment to Equality, Diversity and Inclusion
- A completed EDI and sustainable procurement questionnaire

### Submission format

- **Submissions should be limited to 5 pages of A4 or 10 slides.**
- In addition, organisations can submit up to two items of auxiliary content. (For example: videos that showcase your work, reports you've produced, etc.) This content needs to be provided in a widely accessible format or available via an online link.
- Applicants should submit their proposal in Word, Powerpoint or PDF format.

### Questions

Questions can be submitted to [major.events@uksport.gov.uk](mailto:major.events@uksport.gov.uk) up until 12pm on 23 June 2026. Responses will be provided by 4pm on 26 June 2026.

### Interviews and selection

Upon application review, UK Sport will invite shortlisted organisations to interview to understand more about their proposal.

### Application timeline

<b>15 June 2026</b>	Applications open
<b>23 June 2026</b>	Deadline for questions
<b>26 July 2026</b>	Applications close
<b>w/c 17 August 2026</b>	Interviews
<b>w/c 24 August 2026</b>	Outcome communicated
<b>w/c 24 August 2026</b>	Contracting
<b>1 September 2026</b>	Start date

### Evaluation criteria

<b>Criteria</b>	<b>Weighting</b>
Environmental sustainability experience – both strategic and technical delivery and evaluation	45%
Value for money providing practical advice and support to events over the partnership period	25%
Experience of working in a live event environment	20%
Demonstratable commitment to equality, diversity and inclusion and their own business environmental sustainability	10%
	<b>100%</b>

## **Request for quote process disclaimer**

Nothing in this request for quote (RFQ) binds UK Sport to accept a proposal and enter a contract. UK Sport reserves the right to discontinue this process at any time and not to accept a proposal or enter into an agreement.

UK Sport shall not be liable to any participating organisation in any way whatsoever for the costs and expenses that organisation incurs during this process from its discontinuance or in relation to which an agreement is not entered into.

The responding organisation is responsible for preparing all information necessary for the preparation of its proposal and all costs, expenses and liabilities incurred by the participating organisation in connection with the preparation and submission of its response shall be borne by the responding organisation.

## **FAQs**

### ***Can more than one organisation be included within the same application?***

Yes, more than one organisation can put themselves forward as a consortium. However, applicants should note that UK Sport would treat the consortium as one body for application, contracting and management purposes. Therefore, a lead partner and contact must be specified.

### ***Will there be a requirement to contribute across all UK Sport funded major events individually?***

Not necessarily. However, proposals should demonstrate how they can support the wider event system in addition to bespoke support

### ***At what point would the advisory service become involved with the event(s) they will work with?***

The exact point will vary but there is an intention to create relationships between major events and the sustainability advisory service as early as possible within the event lifecycle. Some relationships may begin closer to the start of the event due to a particular need or change in circumstance.

# Appendices

## International event hosting opportunities (2025-29)

Latest list and status as of April 2024.

The following lists of events are subject to important explanatory notes detailed at the end of the document.

Sport	Event	Tier	Status
<b>2026</b>			
Athletics	European Athletics Championships	Pinnacle	Secured
Fencing	Para Fencing European Championships	Performance	Secured
Sailing	iQFOiL World Championships	Performance	Secured
Table Tennis	ITTF World Team Table Tennis Championships	Pinnacle	Secured
Triathlon	World Triathlon Championship Series	Performance	Secured
<b>2027</b>			
Bowls	World Bowls Championships	Pinnacle	Secured
Canoe	ICF Canoe Slalom World Cup	Performance	Secured
Climbing	IFSC World Cup	Performance	Secured
Cycling	Tour de France (M)	Mega	Secured
Cycling	Tour de France Femmes avec Zwift (W)	Mega	Secured
Hockey	EuroHockey Championships	Pinnacle	Secured
Multi-sport	Inclusive Sport and Culture Festival	Pinnacle	Secured
Taekwondo	World Taekwondo Grand Prix	Performance	Secured
Wheelchair Basketball	IWBF Europe Wheelchair Basketball Championships	Pinnacle	Secured
Aquatics	Swimming World Cup	Performance	Live Bid
Badminton	Para Badminton International (England)	Performance	Live Feasibility
Triathlon	T50 (former World Triathlon Championship Series)	Performance	Opportunity
Urban	Urban Innovation Festival	Pinnacle	Live Feasibility
<b>2028</b>			
Archery	European Archery Championships	Performance	Secured
Football	UEFA EURO 2028 UK & Ireland (M)	Mega	Secured
Badminton	Para Badminton International (Scotland)	Performance	Live Feasibility
Boxing	World Boxing Qualification Event	Performance	Opportunity
Judo	IBSA Judo Grand Prix	Performance	Opportunity
Para Table Tennis	World Para Table Tennis Qualification Tournament	Performance	Opportunity
Triathlon	T50 (former World Triathlon Championship Series)	Performance	Opportunity
Urban	Urban Innovation Festival	Pinnacle	Live Feasibility
Weightlifting	European Weightlifting Championships	Performance	Live Feasibility
<b>2029</b>			

Cricket	ICC World Test Championship Final (M) *	Mega	Secured
Athletics	World Athletics Championships	Pinnacle	Live Bid
Athletics	World Para Athletics Championships	Pinnacle	Opportunity
Curling	World Curling Championships (combined)	Pinnacle	Live Feasibility
Skateboarding	World Skateboarding Championship	Pinnacle	Opportunity
Urban	Urban Innovation Festival	Pinnacle	Live Feasibility
<b>2030</b>			
Cricket	ICC Men's T20 Cricket World Cup	Mega	Secured
Gymnastics	FIG Artistic Gymnastics World Championships	Pinnacle	Secured
Aquatics	European Aquatics Championships	Pinnacle	Opportunity
Badminton	BWF World Para Badminton Championships	Pinnacle	Opportunity
Boccia	World Boccia Championships	Pinnacle	Live Feasibility
Equestrian	FEI World Eventing Championship	Pinnacle	Opportunity
Golf	Solheim Cup	Mega	Opportunity
Hockey	FIH Hockey Men's World Cup	Pinnacle	Opportunity
<b>2031</b>			
Badminton	BWF World Championships	Pinnacle	Opportunity
Climbing	IFSC World Championships	Pinnacle	Opportunity
Hockey	EuroHockey Championships	Pinnacle	Opportunity
Ice Hockey	IIHF Ice Hockey World Championships (M)	Mega	Live Feasibility
Multi-Sport	Multi-Sport Innovation Event	Pinnacle	Opportunity
Netball	Netball World Cup	Pinnacle	Live Bid
<b>2032</b>			
Athletics	World Athletics Indoor Championships	Pinnacle	Opportunity
Cycling	UCI Track World Championships	Pinnacle	Opportunity
Rugby League	Rugby League World Cup (W)	Mega	Opportunity
<b>2033 – 2035</b>			
Cricket	ICC Women's Cricket World Cup (2033)	Mega	Opportunity
Rugby League	Rugby League World Cup (M - 2034)	Mega	Opportunity
Golf	Solheim Cup (2034) (Alternative)	Mega	Opportunity
Football	FIFA Women's World Cup (2035)	Mega	Live Bid
Golf	Ryder Cup (M - 2035)	Mega	Opportunity

All events are mixed, unless stated otherwise; M = men's / W = women's

### Explanatory notes

This is a live list of secured events and future hosting opportunities of itinerant international events (rather than annual international events based in the UK), that UK Sport considers of strategic interest to host. By using data and insight, the hosting target list is designed to appeal to all parts of British society and has balance across location, year, gender, disability sport and demographic appeal.

All event hosting opportunities identified here remain subject to further discussions between partners, potentially including detailed feasibility work. **It is therefore possible, and indeed likely, that some of the events on this list will not progress to bid stage.** In addition, some events that have been identified as priority targets are not currently listed.