

UEFA EURO 2028 Tournament Evaluation Programme: Academic Panel Member – Role Description & Person Specification

Role title

1. Academic Panel Member – EURO 2028 Tournament Evaluation Programme
2. Academic Panel Chair – EURO 2028 Tournament Evaluation Programme

Closing Date for Expressions of Interest

17.00 (BST) on 15 August 2026.

About the Opportunity

The EURO 2028 Tournament Evaluation Group (TEG) is seeking expressions of interest from individuals with appropriate expertise to join the EURO 2028 Tournament Evaluation Programme Academic Panel.

The Academic Panel has been established to provide independent expertise, constructive challenge, and methodological assurance to support the design, delivery, and quality of the EURO 2028 evaluation programme. Members will play an important role in ensuring that evaluation outputs are credible, robust, evidence-based, and aligned with recognised academic standards.

The Panel operates in an advisory capacity and provides advice, assurance, and challenge to the TEG – the main decision-making body for the Tournament Evaluation Programme.

Key Responsibilities

Panel members will:

- Provide independent academic expertise and advice across the tournament evaluation programme
- Support the design and delivery of evaluation activities
- Offer constructive challenge on evaluation methodologies, analytical approaches, and outputs
- Review key evaluation deliverables
- Advise on emerging risks, issues, and potential mitigation strategies
- Support methodological rigour and credibility across all stages of the evaluation lifecycle
- Contribute actively to panel meetings, workshops, and document reviews

Expertise Sought

We welcome expressions of interest from academics and researchers with expertise in the following areas:

- Major events and mega-event evaluation
- Economic impact assessment
- Social outcomes and social value creation and assessment
- Sustainability and environmental impact and assessment
- Equality, diversity and inclusivity
- Research methods and evaluation design
- Quantitative and qualitative analysis
- Data science and advanced analytics
- Legacy and long-term impact measurement

The list above is not exhaustive, and applicants with other relevant expertise are encouraged to apply.

We welcome interest from across the host nations - England, Scotland, Wales and Ireland – and are, in particular, keen to secure input from individuals who can support the implementation of an evaluation programme which effectively represents the perspectives of the nations and regions involved in the tournament.

Person Specification

Applicants should be able to demonstrate:

Essential Criteria

- Significant academic and/or professional expertise in relevant subject areas
- Experience designing, conducting, or advising on complex evaluation programmes
- Strong understanding of evaluation methodologies and analytical approaches
- Ability to critically review evidence and provide constructive challenge
- Excellent communication and collaboration skills
- Commitment to impartiality, objectivity, and evidence-based decision-making
- Friendliness and a desire to contribute in a collaborative way

Desirable Criteria

- Experience evaluating major sporting, cultural, or public-sector programmes
- Experience serving on advisory boards, academic panels, or expert committees
- Knowledge of impact assessment, legacy evaluation, or policy evaluation

Commitment

The Academic Panel will be established in Q3 2026 and will operate for the duration of the EURO 2028 Tournament Evaluation Programme, which is expected to run until Q3 2030.

Panel membership will therefore involve a commitment to supporting the programme over a four-year period, ensuring continuity of expertise and informed oversight across the full evaluation process.

Membership and panel composition will be kept under review to ensure the skills and expertise required by the programme continue to be appropriately represented

The Panel is expected to meet at key milestones throughout the programme. It is envisaged that the Panel will meet 10-15 times over the lifecycle of the evaluation programme; approximately 3-4 times per year. Indicative major milestones include:

- Evaluation Plan review (Q4 2026)
- Pre-tournament Baseline Impact Report review (July 2027)
- Post-tournament Flash Report review (August 2028)
- Post-tournament Impact Report review (Q2 2029)
- Post-tournament Legacy Report review (Q3 2030)

Meetings will primarily be held virtually. However, in-person meetings may be convened where necessary to support key programme milestones, facilitate detailed discussion, or address emerging issues requiring enhanced collaboration.

Remuneration

Panel Members will be remunerated for their time with an honorarium of £218 per meeting.

Independence and Conduct

Panel members will be appointed in an individual capacity and will not represent any organisation. Members will be expected to:

- Provide objective and independent advice
- Declare any actual or potential conflicts of interest
- Adhere to agreed confidentiality and conduct requirements
- Maintain high professional and ethical standards

How to Express an Interest

Interested candidates should submit:

1. A current CV (maximum 2 pages)
2. A statement of interest (maximum 1-2 pages) outlining:
 - Relevant expertise and experience, including areas of academic and/or professional specialism relevant to the evaluation programme
 - The contribution they would bring to the Academic Panel, including any specific knowledge, perspectives or methodological expertise they can offer
 - Their availability and commitment to support the programme for its anticipated duration, from 2026 to 2030
 - Any actual, potential or perceived conflicts of interest that may be relevant to their appointment

Following receipt of applications, shortlisted candidates will be invited to participate in a short follow-up discussion with representatives of the Tournament Evaluation Group (TEG). These conversations will provide an opportunity to explore applicants' experience, expertise and potential contribution to the Panel in greater detail, and to discuss their availability and

suitability for the role. **Calls will take place from 26-27 August 2026 and will last approximately 30 minutes.**

Applications will be assessed against the expertise, experience and attributes required to support the successful delivery of the EURO 2028 Tournament Evaluation Programme.

CVs and Statements of interest should be submitted to academicpanelrecruitment@uksport.gov.uk by 17.00 (BST) on 15 August 2026.

Chair Opportunity

Applicants are invited to indicate within their expression of interest whether they would also like to be considered for appointment as Chair of the Academic Panel. Please provide evidence of relevant chairing, leadership and stakeholder engagement experience as part of your application.

Key Responsibilities

In addition to the responsibilities of all Panel Members, the Chair will:

- Lead and facilitate Academic Panel meetings
- Work with the TEG Secretariat to agree meeting agendas and priorities
- Ensure discussions remain focused on providing high-quality advice and challenge
- Support effective participation from all panel members and foster collaboration
- Act as the primary interface between the Academic Panel and the TEG
- Coordinate collective feedback from the Panel on key evaluation outputs
- Ensure potential conflicts of interest are appropriately managed and declared
- Provide strategic oversight of the Panel's contribution to the evaluation programme
- Support the onboarding of new members where specialist expertise is required

Diversity and Inclusion

We are committed to building a diverse panel that reflects a broad range of expertise, perspectives, backgrounds, and lived experiences. Applications are welcomed from all suitably qualified individuals.

Privacy Policy

By applying, you agree that your personal data will be processed in accordance with the following privacy notice and all relevant data protection legislation. If you do not agree to be legally bound by the following privacy notice, please do not apply. We recommend that you print a copy of these terms for future reference.

UK Sport will collect personal identifiers about you such as name and contact information as well as your CVs. The lawful basis for processing this personal data is public task - one of UK Sport's organisational priorities is to help fund and organise Major Events in the UK and this recruitment process will help to achieve this priority.

We may share your personal data, and CVs with the following Tournament Partners:

- UK and Ireland 2028 Ltd
- Grant Thornton
- UEFA
- Government of Ireland, Northern Ireland Executive, Scottish Government, UK Government, Welsh Government

UK Sport will keep your personal data and CVs on our secured IT systems until 31 December 2027 at which point all personal data and CVs will be deleted. If you have any requests about your CV and/or personal data, please contact: Legal@uksport.gov.uk