
Paris Principles

The Principles provide an essential point of reference to guide our strategic decisions, in both the investments we make and the targeted actions and interventions we take.

The Principles are described using a high level description. They were developed as part of extensive work to shape the future strategy and underpinning investment approach. We hope that the future work of National Governing Bodies and partners will also reflect these principles.

Athletes First

Our primary focus is to ensure World Class progressive support is provided to athletes who have the potential to achieve medal success in the Olympic and Paralympic Games.

How Matters

We are committed to the ethical pursuit of excellence. We believe success is defined not just by WHAT but by HOW and will act to uphold the integrity of the high performance system.

Enabling Excellence

To enable excellence, we will ensure that the investment, expertise, facilities and methodology are in place to support athletes that have made the deliberate commitment to pursue sporting excellence and have the greatest potential to achieve at the highest level.

Valuing & Developing People

Critical to the success of the high performance sport system are the people that work within it. We will ensure that sports and the system as a whole, value and develop the current and future workforce (both paid and voluntary), supporting, shaping, and diversifying this workforce to secure the future success of the system.

Agile Iteration

We will remain open to new insights rather than being closed by existing ones. We will respond proactively to change, be opportunistic and flexible; innovating and prototyping to ensure we maximise the impact of our investment.

The Courage to be Ambitious

We believe that having the courage to set and pursue ambitious goals can galvanise the system, inspire and motivate commitment from staff and signal our belief in the potential of athletes and teams.

Sporting & Organisational Health

High performance programmes should not be viewed in isolation. To thrive, they must exist within a healthy sporting ecosystem which both sustains success and benefits from it. We believe that National Governing Bodies should be at the heart of this ecosystem, driving and influencing

its development.

Hyper Connected & Efficient

Hyperconnecting the high performance system by facilitating the sharing of knowledge and expertise, providing central services and support, engaging external stimulus, and encouraging the alignment between system partners, is key to sustainable success.

A Force for Good

We believe that the UK high performance system is a force for good and can have a profound impact on British society.